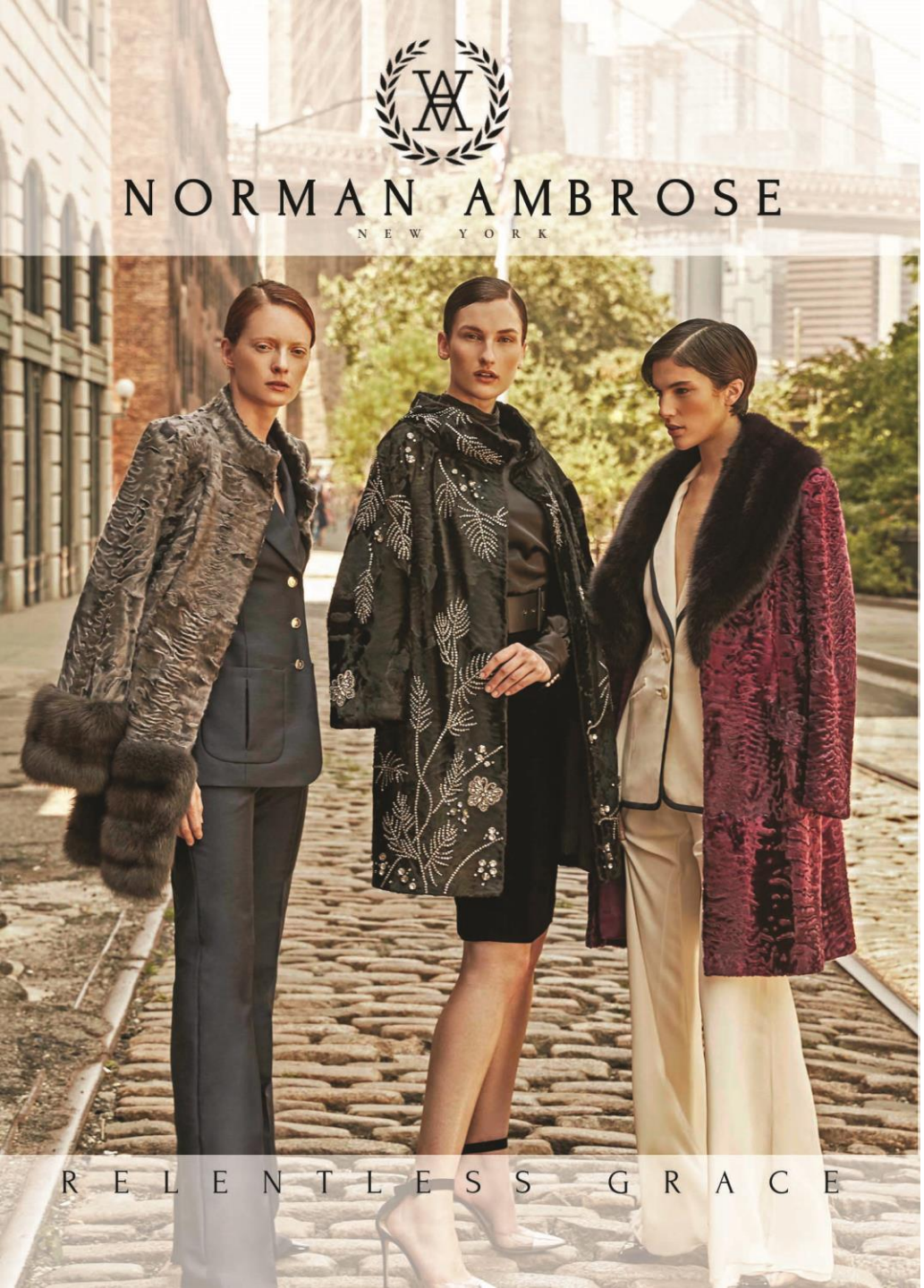

RELENTLESS GRACE

A woman's role in society has dramatically evolved over time. Largely because women have changed their narrative by taking matters into their own hands and flexing their ingenuity. At Norman Ambrose, our powerful designs act as an ode to women everywhere who continue to redefine their roles with courage and push societal boundaries with grace.

NORMAN AMBROSE
NEW YORK

RELENTLESS GRACE

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G

allant. A fighter by virtue, a winner by nature. Perseverance takes the prize.

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RELENTLESS GRACE

NORMAN AMBROSE
NEW YORK

R

efined. The subtlety of precision as the inner workings of a machine, accelerating towards tomorrow.

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NEW YORK

RELENTLESS GRACE

NORMAN AMBROSE
NEW YORK

A

lluring. The unspoken word, a gestural inflection. Sharp is the blade of seduction.

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Cultured. Acquiring skill like fine art to a collector, wisdom of experience holds its value.

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E

legant. Strength equal to her beauty, she executes all with dignity and courage.

RELENTLESS GRACE

FALL/WINTER 2019

style: 7476- Autumn haze let-out mink coat w. sleeve & side slits.

style: 7502- Sur broadtail double breasted long blazer w. autumn haze mink notch collar.

style: 7400- Split horizontal Russian Barguzine smokey sable wing collar fit and flare coat.

style: 7502- Namibia dyed swakara double breasted long blazer w. mahogany mink notch collar.

style: 7507- Warm grey metallic Russian broadtail double breasted trench coat w. smokey sable notch collar.

style: 7494- Navy Russian broadtail topcoat w. ½ back belt and welt pockets. Navy dyed Russian split horizontal shawl collar.

style: 7264- Dark navy Russian broadtail notch collar long blazer. Italian silk faille belt.

style: 7478- Navy Russian broadtail double breasted short coat w. Russian Barguzine sable collar. Brass button front w. Italian satin waist belt.

style: 7503- Navy semi-tailored short coat w. sable ruffle collar & flared sleeves.

style: 7478- Rouge red Russian broadtail fit & flare coat w. Russian sable ruffle collar and cuffs. Italian silk faille waist belt.

style: 7525- Caramel swakara diagonal cut cocoon coat w. sandy blonde Russian sable stand collar & diagonal tuxedo front.

style: 7526- Chestnut swakara three button topcoat w. flap pockets & Barguzine sable notch collar.

style: 7385- Horizontal dark Russian smokey sable coat w. gold chain appliqued on grosgrain inserts.

style: 7182- Russian Barguzine one directional diagonal let-out coat.

style: 7478- Olive Italian cashmere double breasted short coat w. olive leather binding & buttons. Russian Barguzine sable stand collar.

style: 7503- Graphite Russian tortora sable split horizontal semi-tailored short coat w. ruffle collar & flared sleeve.

style: 7388- Black Russian broadtail moto jacket w. black dyed mink top collar.

style: 7491- Collarless black mink crop jacket w. white mink “tile” inserts.

style: 7530- Black & white geometric intarsia ¾ coat w. stand collar.

style: 7383- Black Russian broadtail boat neck stand collar evening coat w. crystal butterfly embroidery.

style: 7521- Grey dyed Russian broadtail peplum back coat w. grey dyed Russian sable double hem border and sleeve cuffs.

style: 7524- Magenta dyed swakara tailored coat w. amethyst dyed Russian sable shawl collar. Welt pockets, hook & ring closures.

OUR CREDO

HONOR the
WOMEN I LOVE...

&

...SHARE that love with
ALL WOMEN

" It is my belief, no matter our origin, beauty and craftsmanship can be appreciated. It is for the purpose of bringing people together, I create. "

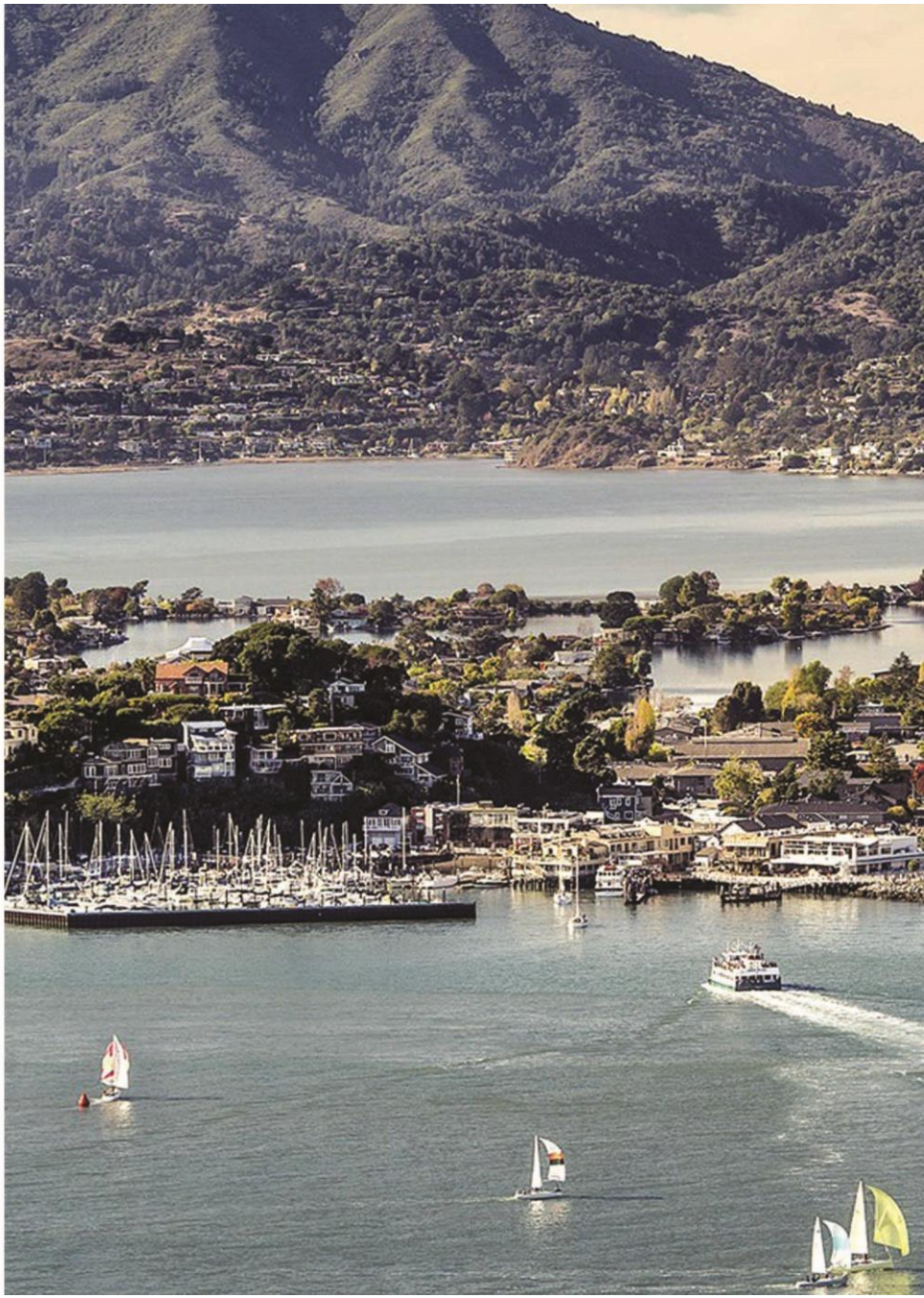
NORMAN AMBROSE
NEW YORK

MY PHILOSOPHY

<< Love is a canvas furnished by nature and
embroidered by imagination. >> (Voltaire)

Born and raised in a small coastal town slightly north of San Francisco, Norman developed a distinct love of nature and the outdoors, a continual undercurrent in his work. He remembers his mother's tireless passion for gardening, endlessly cultivating her flower bed's into near botanical libraries of local and imported varieties full of vibrant colors and textures. Her beautiful gardens were in complete contrast to the drought-ridden golden hued hills of Marin, which on their own held a majestic, monochromatic grandeur that California is famous for. This example of natural and curated beauty lends inspiration to Norman by way of taking contrasting and unlike pairings to create beauty.

Encouraged to be outdoors, Norman was involved in several sports, his favorite being sailing. The crashing waves of the ocean upon the rocks, watching the currents change along Angel Island and Alcatraz. He felt a strong sense of freedom while in control of his boat, a care-free ease which is the spirit of being all-American. Although contrasting, Norman's American and European origins are both rooted in a simplicity that have their own inherent beauty.



Norman's grandmother on her wedding day, 1936

At Norman's core is a strong sense of familial value. Brought up with regular family dinners, he would listen to stories shared by his grandmother of her former life. The table set with hand embroidered linens, their intricate stitching similar to detailing Norman is now known for. With each story, the young boy's imagination ran wild with images of the heroic and romantic tales of his grandmother's triumphs to protect her family in a war-torn Budapest. This inspired his sentimental love of history, respect for his folk heritage, and the ability to dream.

The cold realities of conflict and warmth of people bonding are emotions that represent contrasting elements that are continually incorporated in the work Norman creates. Despite our differences, the art of constructing a new beginning can break down barriers and bond mankind.

This respect of the past is the Norman Ambrose future, and translates to his philosophy of instilling old-world craftsmanship which has been passed down for generations, with a modern and functional all-American spirit that is naturally, Norman.