



NORMAN AMBROSE
NEW YORK



AUTUMN / WINTER 2020-21

BACK to BASICS

Nothing great was ever built without a solid foundation. This season I was inspired through the rediscovery of my foundation, by going back to ready-to-wear and creating the ESSENTIALS collection.

It's no secret that my mother is a continual source of inspiration. She had a powerful resolve to survive incredible obstacles. As a young girl she resisted and fled the 56' Russian communist occupation of Hungary, outwitted sexism in the workplace in the late 1970's and survived terminal illnesses throughout her lifetime. Much like my mother, Bond in the 007 series held the strongest resolutions and willpower's of the world, ultimately saving it every time. He too fought against tyranny, oppressive adversaries and terminal injury all for love of country and preservation of freedom.

This year's campaign the Ambrose woman echoes Bond, symbolic of strong resolution and willpower. The ESSENTIALS jersey collection is the foundation to which strength through style is achieved.



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NO. 1000 P. 1000 M. 1000 K.





style: NA7659 - Water repellent fitted down puffer jacket, mink laydown collar.

style: NA400 - Jersey one piece bodysuit and balkava head cover.

style: NAB201 - 3" gloss alligator belt.







style: NA7656 - Water repellent fitted 3/4 diagonal down puffer jacket. Fox trimmed removeable hood, 2" elastic waist belt.





style: NA7659 - Water repellent fitted down-filled puffer jacket, mink laydown collar.



style: NA7658 - Water repellent a-line down-filled puffer jacket, detachable fox trimmed hood.



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NO. 1000 1-800-888-8888





style: NA7301 - Collarless let-out mink 3/4 coat with waist belt.

style: NA400 - Jersey one piece bodysuit and balkava head cover.

style: NAB201 - 3" gloss alligator belt.







style: NA7658 - Water repellent a-line down-filled puffer jacket, detachable fox trimmed hood.
style: NA400 - Jersey one piece bodysuit and balkava head cover.







style: NA7531 - Water repellent grosgrain faille anorak raincoat.
Mink lining with drawcord waist. Russian sable hood trim.





style: NA7583 - Navy swakara lamb zip front poncho with full sable hood
& front patch pockets.

style: NA7583 - Russian barguzine horizontal sable zip front poncho with hood.







style: NA7630 - Mink intarsia 3/4 coat w. bracelet length sleeves.
style: NA - Jersey one piece bodysuit and balkava head cover.
style: NAB202 - 2" gloss alligator belt







style: NA7380 - Tortora Russian sable horizontal jacket with flared swing back.

style: NA403 - Jersey one piece laydown collar jumpsuit w/ zipper front.

style: NAB203 - 5/8" gloss alligator belt







style: NA7585 - Velvet sheared mink topcoat, long hair mink geometric inserts.

style: NA7138 - Russian smokey barguzine sable chevron stroller coat.

style: NAJ401 - Jersey single breasted, two button, three pocket blazer.

style: NAP401 - Jersey fly front trouser, pin tuck press pleates.





style: NA7614 - Embroidered sur broadtail & Russian tortora sable evening jacket.

style: NA7614 - Embroidered black broadtail & Russian sable evening jacket.

style: NA404 - Jersey funnel neck contour dress.



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80-80X 7-00111 822X







style: NA7566 - Metallic Russian broadtail bomber jacket, sheared mink hem border and sleeve cuff.

style: N'A403 - Jersey one piece laydown collar jumpsuit w/ zipper front.

style: NAB203 - 5/8" gloss alligator belt





style: NA7611 - Metallic Russian broadtail coat with rhynstone embroidery.
style: NA7610 - Metallic Russian broadtail short jacket with rhynstone embroidery.
style: NAJ402 - Jersey double breasted long blazer.
style: NAP402 - Jersey fly front trouser, pin tuck press pleates.







style: NA7626 - Mink tweed topcoat with flap pockets & stand collar.

style: NAJ402 - Jersey double breasted long blazer.

style: NAP402 - Jersey fly front trouser, pin tuck press pleates.





style: NA7644 - Red swakara lamb laydown collar stroller with flap pockets & all-over tonal beading.

style: NA405 - Jewel neck sack dress, in seam kangaroo front pocket.

style: NAB202 - 22k gold laurel belt, 2" alligator strap.





style: NA7612 - Russian broadtail stand collar topcoat, jet degrade' all-over beading.
style: NASK399 - Jersey pencil skirt, front two-way zipper.
style: NAT398 - Jersey funnel neck contour long sleeve top.
style: NAB201 - 3" gloss alligator belt.





style: NA7504 - Horizontal chinchilla dolman sleeve bolero.
style: NA7604 - Broadtail bolero with feather trim & jet beading.
style: NA406 - Jersey gusset sleeve maxi dress, 2-way front zipper.





style: NA0010 - Rhynestone & ruby choker collar.
 style: NA0011- Rhynestone & ruby 'bomb' earrings.
 style: NA0012 - Rhynestone bib collar, grosgrain ribbon tie.
 style: NA0016 - Laydown rhynestone shirt collars - ruby, jet, & crystal.



style: NA0013 - 18k gold skull pendant earrings.

style: NA0014 - Rhinestone & bead tassel earrings.

style: NA0015 - Jet rhinestone & bead tassel earrings.

PHILOSOPHY

My Credo

OUR CREDO

HONOR the
WOMEN I LOVE...



...SHARE that love with
ALL WOMEN

“It is my belief, no matter our origin, beauty and craftsmanship can be appreciated. It is for the purpose of bringing people together, I create.”



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PHILOSOPHY

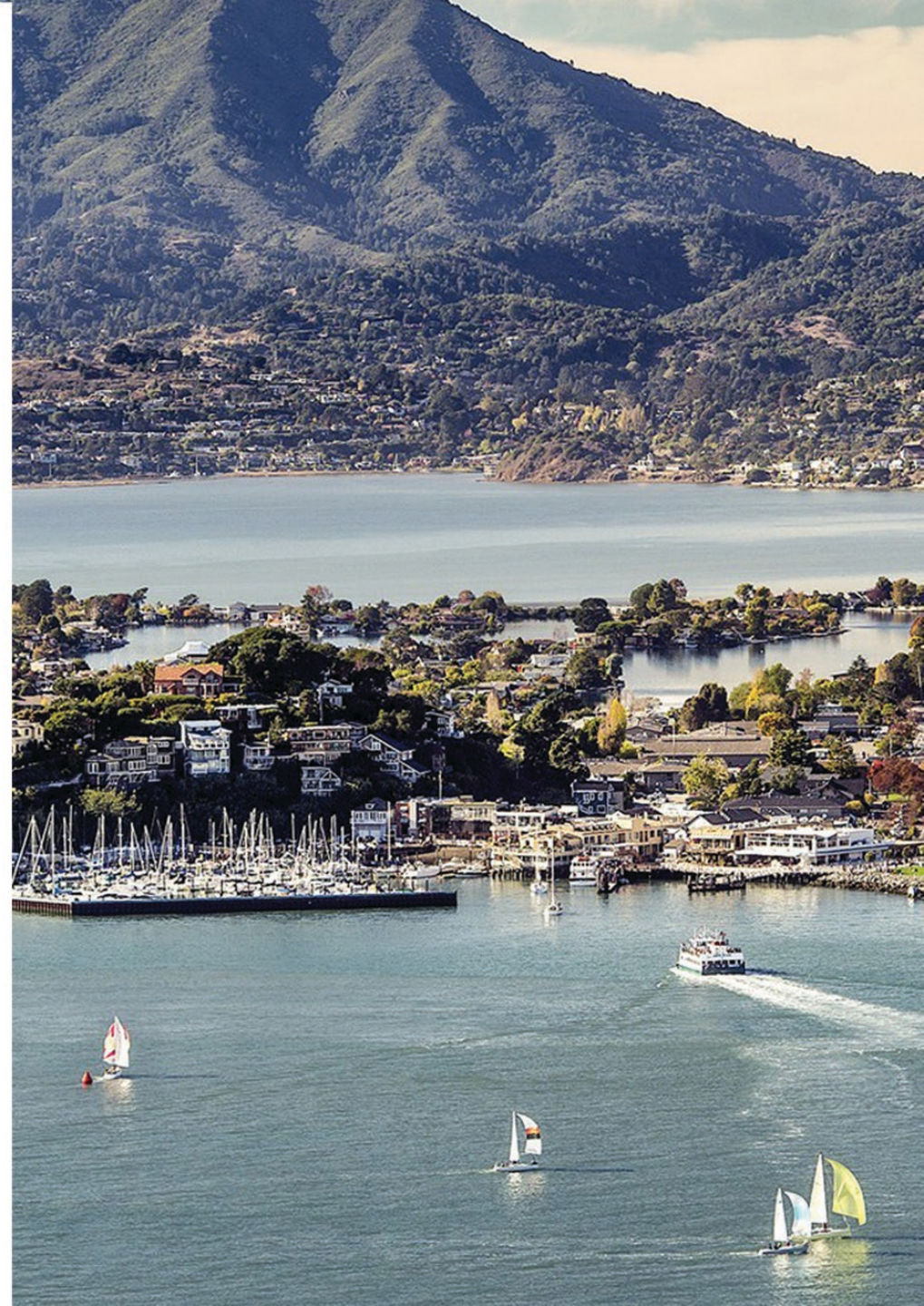
My Life



<< Love is a canvas furnished by nature and embroidered by imagination. >> (Voltaire)

Born and raised in a small coastal town slightly north of San Francisco, Norman developed a distinct love of nature and the outdoors, a continual undercurrent in his work. He remembers his mother's tireless passion for gardening, endlessly cultivating her flower bed's into near botanical libraries of local and imported varieties full of vibrant colors and textures. Her beautiful gardens were in complete contrast to the drought-ridden golden hued hills of Marin, which on their own held a majestic, monochromatic grandeur that California is famous for. This example of natural and curated beauty lends inspiration to Norman by way of taking contrasting and unlike pairings to create beauty.

Encouraged to be outdoors, Norman was involved in several sports, his favorite being sailing. The crashing waves of the ocean upon the rocks, watching the currents change along Angel Island and Alcatraz. He felt a strong sense of freedom while in control of his boat, a care-free ease which is the spirit of being all-American. Although contrasting, Norman's American and European origins are both rooted in a simplicity that have their own inherent beauty.





Norman's grandmother on her wedding day, 1936

At Norman's core is a strong sense of familial value. Brought up with regular family dinners, he would listen to stories shared by his grandmother of her former life. The table set with hand embroidered linens, their intricate stitching similar to detailing Norman is now known for. With each story, the young boy's imagination ran wild with images of the heroic and romantic tales of his grandmother's triumphs to protect her family in a war-torn Budapest. This inspired his sentimental love of history, respect for his folk heritage, and the ability to dream.

The cold realities of conflict and warmth of people bonding are emotions that represent contrasting elements that are continually incorporated in the work Norman creates. Despite our differences, the art of constructing a new beginning can break down barriers and bond mankind.

This respect of the past is the Norman Ambrose future, and translates to his philosophy of instilling old-world craftsmanship which has been passed down for generations, with a modern and functional all-American spirit that is naturally, Norman.

